



Advertising specifications **South as a State of Mind magazine**

Dear Advertiser, thank you for your support.

Please, send your digital files at: advertise@southasastateofmind.com.

If you don't understand the following specifications, please do not hesitate to contact us.

Files

JPG (in resolution of 300 dpi at least), or high resolution PDF documents (InDesign > Press Quality / Acrobat 5 (PDF 1.4)) with 5 mm bleed.

Files should not contain any non-CMYK elements.

Full page advertisement

Size: 23 cm (width) x 32 cm (height)

Backcover / Frontcover inside advertisement

Size: 23 cm (width) x 32 cm (height)

Backcover outside advertisement

Size: 23 cm (width) x 32 cm (height)

Double page advertisement

Size: 46 cm (width) x 32 cm (height)

Half page advertisement

Size: 23 cm (width) x 16 cm (height)

Quarter page advertisement

Size: 11,50 cm (width) x 16 cm (height)

1/6 of a page advertisement

Size: 11,50 cm (width) x 10,60 cm (height)

Website advertisement

Dimensions

buttons 140 x 70 pixels (horizontal)

Files should be JPG, or GIF documents.

URL link