

South as a State of Mind is a bi-annual publication for contemporary arts and culture published in Greece and distributed internationally.

Due its unforeseen success,
South as a State of Mind has
now reached a large spectrum of
places around the globe including:
Australia, Brazil, Cyprus, France,
Germany, Greece, Hong Kong,
Italy, Lebanon, Portugal, Spain,
Switzerland, UK, and the United
States.

The warm feedback from artistic relatives around the world has given us the strength to complete the issue. South as a State of Mind will soon be landing on your desks, sofas or beds. If you happen to be in the right place at the right time, you will even be able to pick it up. You can find South as a State of Mind in many art bookshops and museums around the world.



South as a State of Mind can be found in exclusive bookstores, museums and shops, such as:

Palais de Tokyo, Librarie Yvon Lambert (Paris), Tate Modern, Serpentine Gallery, WH Smith -Selfridges and Harrods, Foyles, (London), Printed Matter, PS1-MOMA, Around the World Fashion Publications, Soho News International (New York), Pro qm, Do You Read Me?! (Berlin), Museo Reina Sofia (Madrid), MACBA (Barcelona), Papercup (Beirut), Mondadori (Milan, Rome).



People from different -literal or metaphorical- Souths are renegotiating the **southern attitude**, partly to define it and partly to invent it.

**A bunch of significant writers, artists, curators, economists and theoreticians have trusted us and contributed to our project. We are proud to include original contributions by: Charles Esche (director of the Van Abbemuseum and curator of the 31st São Paulo Biennale), Hans Ulrich Obrist (co-director of Exhibitions and Programmes and director of International Projects at the Serpentine Gallery, London), Ingo International Projects at the Serpentine Gallery, London), Ingo (artists' collective), Massimiliano Gioni (director of the 55th Venice Biennale), Chus Martínez (chief curator at El Museo Venice Biennale), Ingo Juergen Teller (artist and fine-art and del Barrio, New York), Juergen Teller (artist and fine-art and fashion photographer), Cibelle (singer and multimedia artist), Caroline Corbetta (curator and art editor of Vogue, Italy) Vangelis Vlahos (artists), among others. **



Possessed by a spirit of absurd authority, we are trying to contaminate the prevailing culture with ideas that derive from **southern mythologies**, such as the perfect climate, easy living, chaos and the dramatic temperament, to name but a few.

What might be considered weaknesses of the southern mentality we would rather present, perhaps a little self-mockingly, as a force of power with which to face down the future! Southern stereotypes are very important in the magazine, and through our invigorating and inspired columns we aim not only to explore, but also to transform them. **



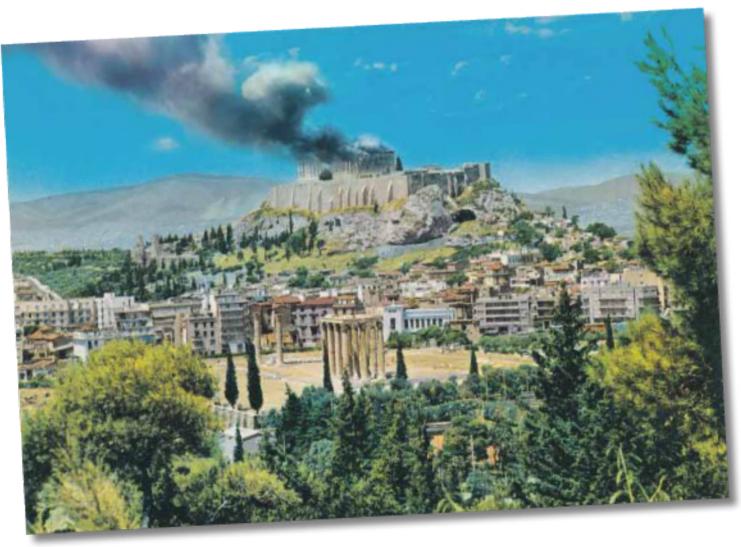
Each 160-page issue includes a thematic section and columns inspired and named after key traits of southern life. Through our twisted - and southern - attitude, expressed through critical essays, artist projects, interviews and features, we would like to give form to the concept of the South as a state of mind rather than a set of fixed places on the map.

Tradition, Trickster, Shout/Politics, Architecture/Landscape, Save the Robots/Internet, Domino, and Mysticism are some of our regular columns. In these you'll find discussions of cultural myths within southern territories, essays on architecture and insights into how you can, for example, use palm reading as a way to resist rigid rationalism. There will be in-depth presentations about acclaimed or emerging artists and political commentary. Tips on where to go, as well as reviews of exhibitions, films, music and books – not necessarily timely – will be also form a core part of the magazine.



Opening up an unexpected dialogue among neighbourhoods, cities, regions and approaches, South as a State of Mind is both a magazine and a meeting point.





South as a State of Mind is a project by Kunsthalle Athena.

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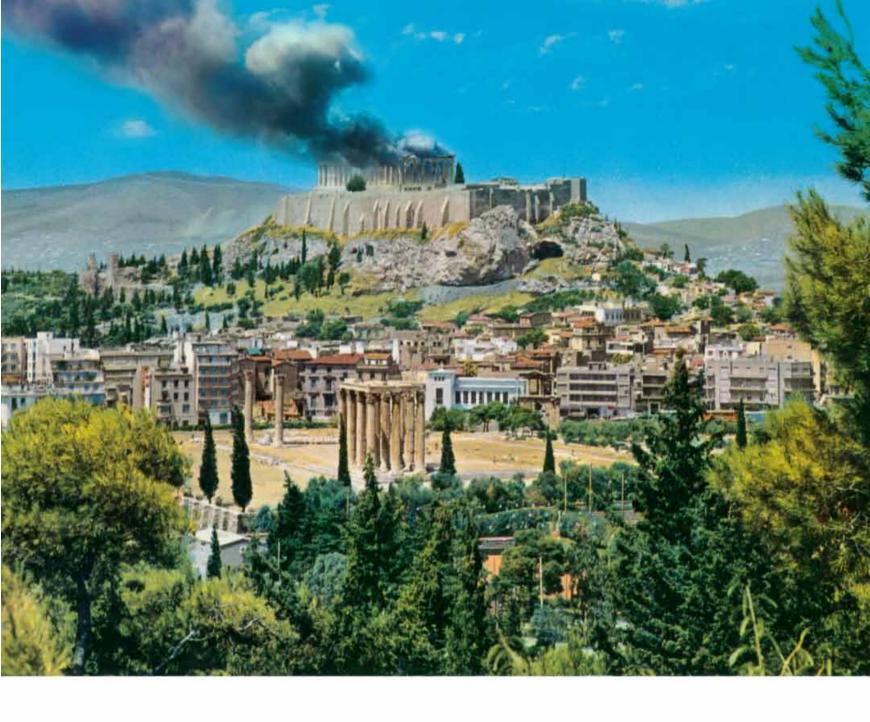








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Vlassis Caniaris — WHERE IS NORTH WHERE IS SOUTH — Olaf Nicolai — Solitude

SOUTH AS A STATE OF MIND

fall/winter 2015 fifth issue



FREE POSTER INSIDE by Lawrence Weiner



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